



# WCU FINANCIAL

ESTABLISHED IN 1877  
FAITH | STRENGTH | SECURITY

510 Maine St. • Quincy, IL 62301  
Sales 217-228-6308 • Fax: 217-223-9726

## WCU's Co-Op Advertising Program

WCU partners with our agents to stretch your marketing budget!

### Reimbursement Limits

Current Agents: Up to \$500 per calendar year.

New Agents: Up to \$250 per calendar year.

WCU covers 50% of the cost until you reach your annual limit.

### Simple 3-Step Process

#### 1. Get Approval:

Send a copy of the ad along with your completed Co-Op Advertising Form to WCU. **Do not run the ad until approved.** You can find the form on our website at: <https://www.wculife.org/wp-content/uploads/Co-Op-Request-Form.pdf>

#### 2. Submit Receipt:

Send your paid receipt to WCU.

#### 3. Get Paid:

WCU will direct deposit your reimbursement.  
They will be processed monthly.



Co-Op Request Form  
Scan with your phone

**Start the approval process today!**

**Submissions can be made by Fax, Email or Mail:**

- **Fax:** 217-223-9726
- **Email:** [sales@wculife.org](mailto:sales@wculife.org)
- **Mail:** WCU, 510 Maine St, Quincy IL 62301

For more details, please contact the Sales Department at 217-228-6308.

[www.wculife.org](http://www.wculife.org)